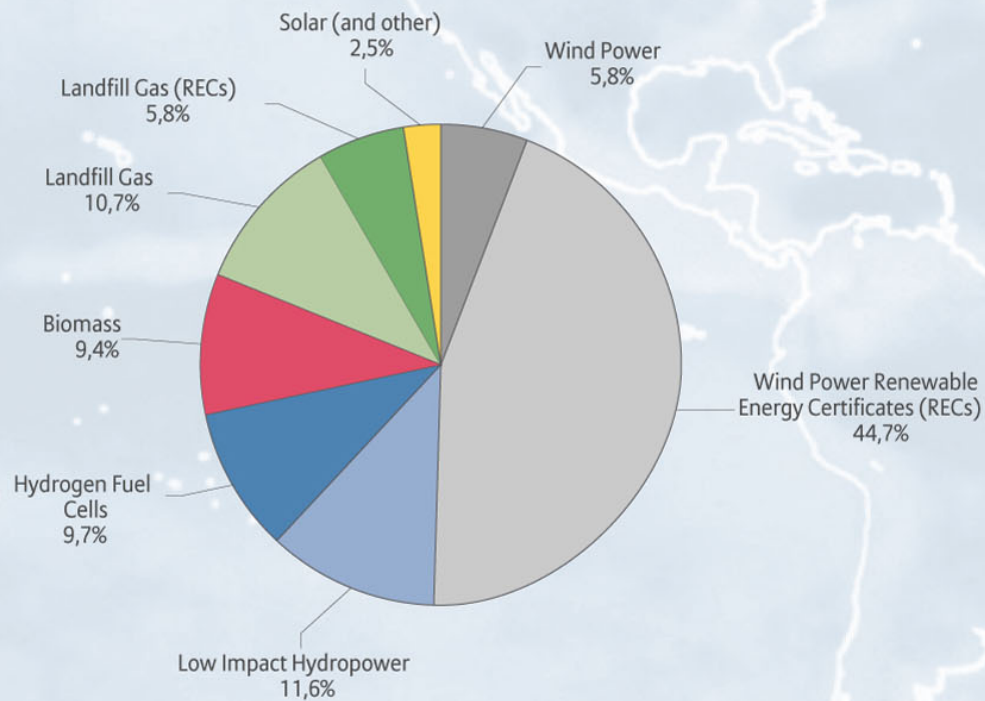


Climate and Business

Corporate Green Power

Some of the world's largest corporations buy and invest in green power – energy produced from renewable sources – to reduce greenhouse gas and energy costs. What kind of renewable energy are corporations buying?

Renewable Energy Purchased by The Green Power Market Development Group, 2001-2005 (360 Megawatts)*



"Corporate interest in renewable energy is being driven by mounting concerns about climate change and other environmental issues, desire for greater energy security in light of growing global energy demand, and the increasing price of non-renewable energy sources such as oil and natural gas."



Andrew Shapiro, founder and CEO of GreenOrder Inc., a sustainability and marketing strategy firm that has advised General Electric, Pfizer and Office Depot, among other companies.

*The Green Power Market Development Group is a collaboration between the US-based World Resources Institute and 12 leading corporations.

Source: WRI Green Power Market Development Group